



#### The Art of Software Development

# Real estate portal for the Baltic Countries

### **Key Information**

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**Industry:** Online media



**Project duration:** 

11 years (between 2010 and 2021)



**Team Size:** 4-10 specialists



#### Technologies:

- Java Core, Spring Framework, Spring MVC, Spring Integration, EHCache, JPA, Hibernate, Hibernate Search, Apache Lucene, Flyway
- Apache Wicket, Apache POI, Apache Velocity templating engine
- Oracle, PostgreSQL, ActiveMQ, Junit, Selenium, Maven, Apache Tomcat



#### Services:

- Architecture and software design
- Software development
- Unit testing
- Maintenance
- Scrum Master
- Change request management

## Highlights

- The product stands as a premier real estate portal in Estonia, attracting genuine interest from visitors looking to buy or rent properties.
- The client needed a portal that would support several other real-estate portals from different countries with different needs.
- The precision of data displayed on property listings, particularly addresses and map coordinates, is a crucial concern for real estate portals.



#### **Product Overview**

The product is one of the leading real estate online marketplaces in Estonia, which has a real shopping or rental interest for visitors and brings together real estate sellers and buyers.

The portal is active both in Estonia and Latvia and generates hundreds of thousands of weekly visits, in which users search for an apartment, house, cottage, or suitable space for their business.

It also brings you all the most important real estate news, market reviews, and useful tips for buying or selling real estate.



#### Requirements

The client needed a portal that would support several other real-estate portals from different countries with different needs.

Below some of the key functionalities:

- Brokers and private owners are able to add their objects with detailed information-photos-videos-maps, pay for chosen services and advertise automatically on public sites.
- Business reporting tool needed for marketing and sales teams.
- Real-time, fast, and user-friendly property search with relevant results: by address parts, identifiers, or filtering by object features.
- Administration multiuser system for brokers and agencies with CRM functionality.

 Email-sending module that kept clients informed about the newest objects which match their preferences, promotions, insights, and other items.

#### Challenges

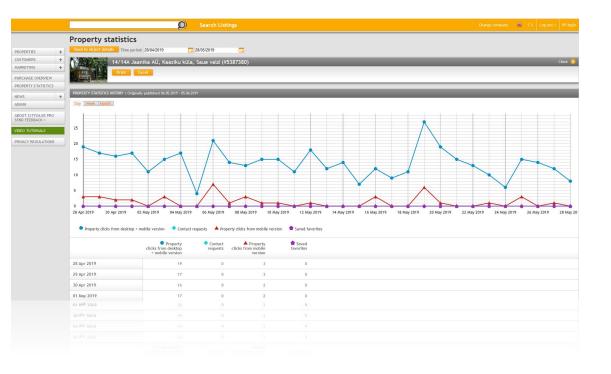
A very important topic for real estate portals is the accuracy of the data shown on property listings, especially the address and map coordinates. Brokers can add properties located exactly on the same street but with different names in the street field such as long name, short name, with/without prefix, abbreviated name, etc.



### **Provided Solutions**

The portal we developed is one of the leading real estate portals in Estonia and the Baltic region and has the largest real estate database in Tallinn and Harju County, which is the most active area in the real estate landscape.

Almost 140,000 unique users who browse more than 35,000 real estate advertisements every week visit the portal.

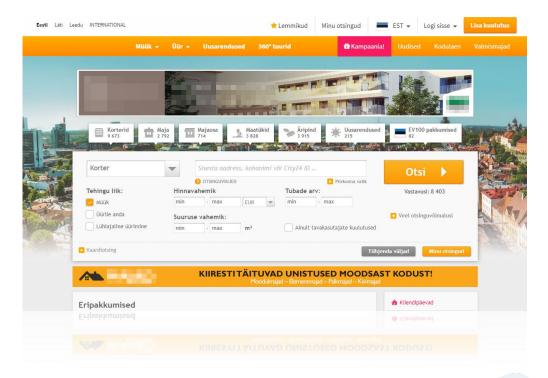




## **G** Client Words

"I am writing this letter of reference favoring Artsoft Consult SRL, who has provided IT software development services for the past 5 years. Artsoft Consult SRL has qualified Java Software engineers and developers, who are providing good quality services. I would also stress out their customer-oriented approach and readiness to find and initiate solutions. It is my pleasure in recommending them as a company to do business with. We wish them good luck for a bright future."

- Development director





#### Let's get in touch

ArtSoft Consult is a trusted partner in the IT industry, providing tailored solutions to address your unique business challenges.

With our proven expertise our team delivers innovative solutions and development services.

Drawing from years of experience and industry insights, we deeply understand this industry and we look forward to working with your business.

For more details on our services and team, please **<u>contact us</u>**.



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